

**TRAINING and AWARENESS SEMINAR on IPRs in THE CONTEXT OF H2020
(IPRs for programme and project management under H2020)
29 January 2014, Auditorium BREYDEL**

- 09.00:** Welcome of participants
- 09.15** Opening by EC
- 09.20** **Introduction to IPRs: their economic and strategic value and relevance for project partners as well as the EC**
Noël Campling, Director IP Awareness, European Patent Academy, European Patent Office (EPO)
- 10.00** **EC key points about IPRs / innovation from the new rules of participation**
N Sabatier Adviser DG RTD
- 10.15** Q/A
- 10.30** **How to create IP from research results (ways, procedures and timeline)**
Noël Campling, Director IP Awareness, European Patent Academy, EPO
- 11.10:** Questions and answers
- 11.15** Coffee break
- 11.30** **Combining patents and standards**
Gerard Owens EPO
- 11.50** Questions and answers on overall morning session
- 12.15** Break for lunch
- 13.20** **Prior art search - avoid reinventing the wheel!**
How to retrieve technical and commercial information from patents
Geert Boedt, European Patent Office
- 13.40** **Available tools and databases**
Geert Boedt, European Patent Office
- 14.10** Questions and answers
- 14.30** **Practical experience from projects** (regarding detection of relevant knowledge to be protected, of procedure followed, of problems faced and overcome, of using IP databases etc.) :
Presentations and roundtable with speakers from EU projects¹ in:
- Eco-innovation: C2CA by **Prof. Peter Rem** (TU Delft)
- Health: ENAROMATIC by **Prof. Kostas Iatrou** (Demokritos Athens)
- Health: TACTIC by **Prof. Per Johansson** (Rigshospitalet Copenhagen)
- Biotech: MICROB3 by **Arianna Broggiato** (UCL Louvain)
- Transport: FLYBAG by **Dr. Donato Zangani** (D'Appolonia)
- Transport: TOICA / CAPPADOCIA by **P Arbez and P Dunyach** (Airbus)
- ICT: tbc
- Q/A
- 16.00** **Round table: Good practice exchange**
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16.30: Conclusion by the EC: How and how much can the EC help? What's next in terms of practical actions to be implemented ?